

Upbeat Club Notes March 18, 2014

- President Sue Tanner called the meeting to order.
- Secretary Jill Trygier read the minutes of the February meeting. Traci Stankiewicz moved to accept minutes, Kevin Mooreman seconded. Minutes were unanimously accepted.
- Treasurer Monica Siegert reported February 2014 month end shows \$22,000 ahead of expenses YTD.
 - Macy's parade: only had to subsidize \$9500 vs. \$20,000 due to Uno's Doughraiser, several other small fundraisers. Fundraising efforts all ahead of budget.
 - Tag Day a little over \$30,000 setting a new record; Kroger cards currently at \$7500 + check in hand for \$1900. Pls make sure get your Kroger cards updated on Saturday at Jazz N Cakes.
 - Both Swing Dance and Solo and Ensemble Concessions fundraising did well.
 - Split the Pot made about \$3000.
 - Spirit wear did very well.
 - Still a few more expenses to come in – eg No bill for custodial support for Swing Dance yet.

Committee Reports:

- **Winterguard** took 1st place in WI regionals with an 85.6 record score; no other groups from our circuit made finals. Showcase is March 28 at 7pm at West Freshman School Gym. 7 guards will be performing at the Showcase – biggest fundraiser for Winterguard. Appreciated if all can attend. That same weekend is State; following weekend is Worlds. Girls are ranked 3rd in the World going into Worlds.
- **Mellow Mushroom Fundraiser:** Dawn DiLorenzo reported Mellow Mushroom is interested in doing a fundraiser similar to Uno's where Mellow Mushroom gives their restaurant to us for a Sunday. We will need to sit down and decide who will pay for what—make sure all costs covered. Manager will run bar and kitchen; alcohol sales would be 100% Mellow Mushroom's; split will be 60/40 split between Upbeat & Mellow Mushroom. Gross typically is \$15,000. Willing to do 11am to 8pm. We would keep all the tips. Mariam Kassem willing to co-chair with Dawn DiLorenzo. Manager is a huge UC alumni. Only date restriction is no big sporting event. Would like to do it when it is warmer out. Would like bands of all ages. Eg Jr. High Bands also.
- **Fundraising Ideas:** Mariam Kassem
 - Mariam working with Milano's in VOA for a Taste of Music
 - Cooking for a cause – go make a dinner – if you make 10 premade dinners, they donate to the Upbeat Club.
 - Tide dry cleaners will give 5% of all tickets to Upbeat Club through end of December to Lakota West Bands – someone would have to collect all receipts and submit them at end of month.
 - Would like to start our own Lakota West Upbeat Club 5K where we get all the fees. Shamrock Shuffle will only give \$10/person of the entrance fee.
 - Concessions at the craft show, train show. Asked Gary Brockman to put Lakota West Upbeat Club on the list for concessions for any new events.
 - Bring Ice Cream and Icees in to Friday night of Band Camp. See if we can bring them in to Freshman night.
 - Donut sales at football games – what does East do with this? Get them from Krispie Kreme.
 - Garage Sale – East does one and they bring in \$8000 or so – money goes back to band; sell concessions there as well.
 - Company match – have companies match donations; many companies have this policy of matching funds.
 - Chili cookoff or a pig roast type of thing
 - Still working on ideas. People want baked goods for solo and ensemble – something we should do for next year.
 - John 23rd does a Trivia night - \$15 a table/top 3 teams split the money. There were 300 people there, made 6000 without alcohol sales. (Traci Stankiewicz has info – company hired is Last Call USA). Was \$250 for night for the DJ (Jeff) company. Would take some time to set-up and organize. Do basket raffles and could do concessions. Could be an annual thing.
- **Jazz 'n Cakes** (Bob Roberts) is this Saturday, March 22.
 - Tickets distributed to students; parent volunteers are collecting the money in class.
 - Volunteers are needed for Pancakes Breakfast – see signup genius. Check the student signup in the hall on your way out to see if your student has signed up to volunteer and if not remind them to sign up.
 - Over \$17,000 donated in goods for baskets. Range from Chicago Basket to Kings Island, Disney Passes, value of all baskets is greater than last year. Symphony, Circus, Perfect North – lots and lots of donations.

- **Publicity:**
 - Two big articles this month – article on the awards at the State house, and another one about Winterguard; another article on line about Winterguard. If you have information or stories, please send to Bill Hertz and he will send to the contacts to be published.
- **Rose Parade**
 - The weekend (April 25-28) before the Spring Concert the President of the Tournament of Roses and his wife will be here. The official flag ceremony will be before the concert on Monday.
 - During the weekend prior, we need to entertain the President and use him for publicity. They will arrive Friday afternoon/early evening. Greg has offered to pick him up. Tournament of Roses covers their airfare and Saturday – they will be housed at the Marriott.
 - Saturday April 26th we will do an afternoon “Captain’s Lunch” Cruise. Boarding begins at 11am; Cruise begins at noon. This will be open to the band. Likely a Segway tour or walking tour of Cincinnati. Could also be open to band. Dinner at West Chester, likely just President and Directors. Then Graeters.
 - On Sunday, Greg and Sandra will invite them to church, followed by Skyline. Sunday afternoon will be the Museum Center – Diana exhibit is down there. Sunday evening will be Montgomery Inn Boathouse – group dinner.
 - Monday will be toned down – one morning news show, hoping to get a 2nd. At LW building for concert band classes, then dinner, and then concert. Thinking they might have Freshman bands there for the event.
 - Carol Sparks requested \$1225 be made available for this weekend to cover Tournament of Roses President, his wife, Greg, and his wife; likely fronted on credit cards and reimbursed – can do whatever is most expedient for whoever is involved. Will proceed with group rates. Carol moved that we allocate not to exceed \$1225 to cover this expense. Motion seconded and approved by unanimous vote. Monica requested that Carol use Upbeat Club credit card to make any deposits. Families attending the boat would need to pay in advance – send to the PO box by a certain date or pay through website with an upcharge to cover Paypal – or just send them to the website and get out of the middle.
 - It was also suggested that we consider taking Rose Parade President and his wife to Lakota West’s performance of West Side Story over the weekend.
- **Rose Parade lapel pins:** Request is that we have pins available by April concert; pins must be ordered tomorrow. If we order 500 pins we get \$3.25/pin + \$75 set up charge. Total cost is \$1700. In 2008 all students received a pin at no cost (built in to cost of trip). Have 3 options to consider about how we handle these. These are a souvenir pin that students can trade pins with other bands. Intent is to have them available for sale. Need to order 250, 500, etc.
 - Option 1 – order 500 pins, give away 250 to 350 for students, staff, chairpersons to recognize volunteers. Could wear their pins. Give as thank you’s to donors who made donations – e.g. Patty Burger, donors to Jazz N Cakes. Send a positive message.
 - Option 2 – order 500 pins, give to 14/15 marchers, sell rest at \$5, fundraise to make up 400 loss.
 - Option 3 – sell all 500 pins for \$5 each; need to sell 360 pins to break even. If sold all, would make \$800 in fundraising.
 - Jill Trygier moved we ordered pins. Seconded. Closed ballot voting results were for option 2.
- **Rose Parade Trip Fees:** All money for student and chaperone trips will go through the school; followers costs are paid directly to the travel company. With Trip fee, District will create a payment schedule that matches up with cancellation policy. Some fees will be nonrefundable. School will handle process for chaperones. Chaperone fees will be added to your student’s student fees. Chaperones will pay a couple hundred more than students due to room rates (2 adults vs. 4 students); Bandfest; Parade tickets.
- **Marching Band Fees:** Entire marching band fee will be collected by the school district, including band camp fee. Upbeat will not be involved in administration of marching band fees. Fee will be \$550 per student in the marching band account. \$150 will be deposited per student in the account; parents will pay \$400. Directors are figuring out who is going to be in marching band next year. After July 1, District will apply the fee to the student district account. Normally this is all paid in one lump sum through ezipay. Some fees will be nonrefundable. District understands that after band camp, we will already have spent the money – so the first payment will be nonrefundable. Likely there

will be 3 payments. You will see things start to show up in July. Official communication will come from the school district. Mr. Chumley and Mr. Snyder will handle the purchase orders for band camp.

- **Nominations/Elections:** Monica Siegert asked about nominations and elections given information shared in February meeting about elections in April; President Tanner stated elections would be held after needed information could be disclosed (no later than May). Lengthy and controversial discussion was ended with a move to adjourn.