

Lakota West Upbeat Meeting

Unapproved

February 20, 2020

Exec present: Candi Vance, Jen Daiker, Rebecca Yoby, Beth Dodson and Julie Horn

Director's Report – Andy Carr

- 2020 Marching band design is set; teaser video to come soon
- Solo and Ensemble – thanks for all the help; kids get a lot out of it and did well this year
- Winds – asked a lot of the kids this year – 7 weeks in a row of band stuff
- Music for All – Mason – schedule is posted in the band room; Mason made space for all three main campus bands; brought in ensembles: Bowling Green and CCM Winds Symphony (25-30% are undergrads and rest are master or doctoral students; it's a whole different level of experience
- Freshman bands have clinic experience at East freshman Friday night; similar format – they will perform, go for judges comments and watch one of the other bands perform

President – Candi Vance

- Meeting called to order at 6:40p
- Thanks for coming out tonight – have lot of things to discuss tonight from a financial standpoint

Secretary – Julie Horn

- Motion to approve January minutes by Shirley Lam Wong-Liong; seconded by Justin Koenes; motion carried

Treasurer – Beth Dodson

- Solo and Ensemble – broke even
- Winds clinics – after Try Band
- Pizza for Ridge 7th graders; Plains to come in March
- Motion to approve February budget by Dave Daiker; seconded by Mike Guinigundo; motion carried
- Financial items we need to consider and discuss:
 - 1 - Mr Chumley retirement reception after spring concert
 - 2 – Winter guard – will need to rent box truck over spring break, can come out of winter guard budget; Phil will check his sources
 - 3 – high school electronic entrance sign to promote all things Lakota West; ptso approached us requesting \$10,000 but we can determine what amount we want to contribute; bands online and social media presence is already strong; sign wouldn't entice people to come to our events but as a group we try to support everything going on in the school

4 – football stadium entrance renovation will cost \$130,000 - athletic department is paying for new turf and tennis courts on own; have raised all but \$15,000; asking for \$1,000 from various stakeholders (would get name on plaque at stadium entrance)

5 – second box truck – we're currently at capacity with the semi and box truck; had talked about getting a trailer but would then need parents (with significant trucks) to tow each time we need to move things; winter is when its needed most – we drive the semi to a lot of places we really don't need to; 26foot with liftgate; rough cost not to exceed \$25,000 (\$16k plus wrap)

Discussion:

- Currently have \$78,000 in regular savings (fundraising funds this account)
- Contributions are tax deductible
- Shed already approved
- BOA St George Regional - suggestion for Upbeat to help pay for marching band trip to Utah; Won't be mandatory but don't want kids to not do marching band because of the trip costs; Competitive side we'll do really well out there; Stadium is amazing with backdrop of mountain
Will miss last football game but would be home for any playoffs
Season would finish 3 weeks earlier than this year
Will have payment plans to begin in July
Have built season schedule around this trip; no other overnights; only one BOA show south of Columbus tend to do better at fundraising when we have a big trip/goal to talk about
Angel fund is available; funding built into tag day but parents could also donate into this fund
Lincoln drive event at Jazz n Cakes could generate \$8,000 if we hit all the numbers

Motions:

- Motion to contribute amount not to exceed \$250 toward Chumley retirement celebration by Michelle Guinigundo; seconded by Jen Himmelstein; motion carried
- Motion to contribute \$5,000 to stadium entrance fund from the field maintenance budget by Emily Byer; seconded by Jay Kreimer; motion carried
- Motion to approve \$25,000 for purchase and wrap of new box truck by Phil Leisure; seconded by Dave Daiker; motion carried
- Motion to contribute \$1,000 to electronic school sign from the field maintenance budget by Dave Daiker; seconded by Mike Guinigundo; motion carried

Pit Crew / Winter Guard – Dave Daiker / Rebecca Yoby

- Shed – permits submitted; zoning review, had meeting with the county
- No advertisements allowed on the side of the building
- Building permit not issued yet but things are in place and ready to go once we get the permit

Past marching band uniform sale – Candi

- Need all sorts of help; cutting, ironing, machine sewing, hand sewing; bring friends/family
- Will have booth at Jazz N Cakes to sell uniforms, pillows, shakos
- \$5,000 - \$6000 profit into the uniform fund

Band Camp – Jen Daiker

- Getting team together now
- Jen will lead but need shadow
- Cathy Henson will help out the following year but doesn't want to take it over for just one year
- Shirley will do food again but need shadow
- Pool party location needed; Beckett is not available; looking at other options (Windwood, Hycrest, Lakota Hills, Lakota YMCA – no lights there)

Try Band – Barb Warne

- 45 kids – numbers down
- Didn't have winds kids visit schools this year;
- Good feedback; lot of kids mentioned flyer sent home
- East had elementary kids visit main campus in December after the holiday concert; could we fund this \$2500 (\$68 per hour per bus X 3 hours; 4 elementary schools; approximately 700 6th graders); might be an issue getting availability of busses during the school day

Solo and Ensemble – Rebecca

- Thanks to everyone for stepping up to help
- No major issues; have a few ideas to improve upon for next year
- Might be some changes for next year; two major schools are considering dropping event; if that happens, second site may close again so it would be approximately the same size here
- Looking for new leads to help next year

Jazz n Cakes – Candi

- Basket making coming up soon
- Need another helium tank to make centerpieces
- Still soliciting for donations
- Vendor booth rentals available (\$50); currently have 18 but can take up to 25; cannot be in direct competition with those in place
- Considering online ticket and raffle ticket sales; there are costs involved to do online ticket sales but only PayPal expenses to do raffle ticket online sales

Taste of Music – Candi

- Texas Roadhouse
- Chipotle – Union Center – March 10
- Thom and Chee is possibility for April

Communications / calendar / web – Barb Warne

- Trumba is changing effective Jun 1; looks similar to google calendar

Sponsorship – Phil Leisure

- Vendor to paint gator for trade
- Lincoln Mercury sign and drive event; they bring 12-15 new cars; band can make \$8000 if we have 300 people do test drive and survey; they don't hound you afterwards for sale; more interested in the data from the survey; Mason and West Chester are their primary buyers (donated a car to Mason to raffle last year)
- Plan to change pricing to have logo on the truck; other bands sponsorships are in \$1000 - \$1500 range; selling window coming up April 1 – May 31
- Hopefully sponsorship will pick up with the Utah trip

Volunteer Positions – Candi

- See handout
- Items in red are open positions in the 2020-2021; board positions – secretary and freshman vp (can be freshman or sophomore parent)
- Items in yellow will be open positions in 2021-2022; board positions – president; vice president
- Exec board nominations – at March meeting and vote at April meeting; 3 have agreed to stay on for next year but will senior out in 2021-2022; good shadowing opportunities for next year

New Business –

- Union Centre Merchants food truck event; they tie it to a 501c3; application process - Phil Leisure
- Calendar fundraiser – knows company who does different size calendars; brought samples to show; can tailor to your group; significant dates/events can be printed in calendar – Kevin Atkins

Next meeting: Thursday March 26

817p Motion to close by Phil Leisure; seconded by Lisa Vaillancourt; motion carried

Attendance: Phil Leisure, Dennis Wilson, Irosha Peiris, Justin Koenes, Dave Daiker, Jennifer Himmelstein, Shirley Lam Wong-Liong; Kevin Atkins, Cindy Merk, Amy Koenes, Tracy Dawson, Jay Kreimer, Emily Byers, Rob Arno, Robin Arno, Katie Smith, Mike Guinigundo, Michelle Guinigundo and Lisa Vaillancourt