

## **Kroger Chairperson Responsibilities**

As Kroger Chairperson you will receive a quarterly email and check from the Kroger Community Rewards Program. The email comes about 2 weeks before the check does.

Once received, either mail this check to the Upbeat Club PO mailbox address or drop off to the Treasurer.

At the first concerts of the year (Freshman and West Concert Bands), the Kroger Chairperson makes a short (i.e. 1-2 minutes) explaining the Kroger Rewards program. I usually have only gone to the first concert of the year to hit the new parents.

I have also attended the Freshman Night Orientation meeting (held by Mr. Chumley at the beginning of the school year) to give the same explanation. This has usually been very successful because this is usually a new program for Freshman parents.

- In the past, especially with the change of the Kroger Program, I have set up laptops in the lobby outside the first concerts of the year to assist families in registering their Kroger Plus Cards to benefit the Upbeat Club.
- Up to date instructions are posted on the Band Website.
- Copies of these instructions are brought to the concerts so that people can either take them with them (to register at home) or used to register at the laptops set up at the concerts.

Quarterly emails can be sent after the quarterly check is received informing the club members how much the Reward Card program has received each month. I think the membership likes to hear that this fundraiser is making a difference. It also encourages others to register their card if they haven't done so.

**Kroger Contact Person:** Kim Brumley. [kim.brumley@kroger.com](mailto:kim.brumley@kroger.com)  
1800-294-4438 then PRESS OPTION 2 to get Kroger Community Rewards Dept.  
Call that telephone number to find out what their Upbeat Club's spending total is and the amount donated to your organization each quarter.

If anyone has any questions, please call email [Suzanne.brungs@gmail.com](mailto:Suzanne.brungs@gmail.com)  
Whoever volunteers to take over, Suzanne will schedule a handoff meeting with you.