

Lakota West Bands Upbeat Club Meeting  
September 17, 2020  
Commenced 6:30 pm

**Director's Comments:**

Friday's performance (Sept 11) went well. Link for tickets for 9/18 will be sent out tonight. The kids did a typical performance. September 18, Senior night, we won't need to rush. Everything this week will be like last week, minus the pictures. The police have volunteered to block the street for us. Seniors will come down during Sloopy. It's up to each family for their masks, we can bring down masks for pictures. Masks on in the stands per the Governor, but for pictures do what you want. Three weeks until the next performances – looks like the stadium won't be available much. We want to get a good video with the kids – by sections, edited, etc. We may do that after one of the exhibition shows. On a Saturday, we could keep going until 10. Mason is 3 weeks away – probably not the entire show will be on the field. We went down on visual complexity and we may skip the ballad, then go to the end. We may still do this show again next year – that is undecided. The show may go to 5 ½ minutes – pretty good for this year. Concert band is happening – there is a proposal for doing concerts – perhaps in Freshman building. Each band would get their own concert (winds, symphonic, concert) There are other possibilities but in person may be the best. End of November – thinking of a good time for a concert. As kids are quarantined, makes it tough when kids are out of class. Probably holiday concert – but we will decide when the time comes. Generator can be sold, and new ones are available.

6:48 Call to order

**Welcome** – minutes approval from last month – Maryann moved, Kim second, all in favor – Stadium entrance, we gave money for the entrance – not the plaque. Emily will fix. Guard uniforms are here, Jen Daiker is helping the guard get fitted and not in Upbeat.

**Treasurer's Report** – Allison is out of town – but...\$16,140 transferred to uniform fund, she needed to move \$15,450 to uniform fund from tag day – will give us 68k for uniforms in the account.

Misc income – we usually don't have it, but sales of Winterguard stairs, and if we sell anything else it would be in there.

Several checks outstanding – checks written but not given due to the virus – solo and ensemble – wrote off 3 checks from last year to correct.

Insurance – she talked to Kevin Mooreman, he looked and told her to renew with current. She did.

Angel Fund – Typically every year, we designate dollar figure from tag day fund to the Angel fund. Angel fund is for any mandatory trip, if there is a student who is not financially able to pay. It began 4 years ago. It's like a scholarship, the family can submit to Upbeat asking for financial help for the mandatory trip. Money made from tag day would go into the angel fund line item. We are currently at 5k for angel fund and propose to not put in any additional money in this year. There are 1) no trips planned, 2) less collected from Tag Day, and 3) the balance is already ~\$5,000. Q: How much has been used? – last year was the biggest year – we paid for about 4 or 5 kids, their full cost for Indy. There is a proposal to go to Utah, and we can subsidize Angel fund for UT if we go next year. All agreed not to put any other money in Angel fund this year.

Michael approved, Dave second. All approved.

**Tag Day** – Lisa couldn't be here, but \$15450 was netted after expenses. We usually get 23-25k, so \$15k was acceptable. Many were online sales, but we got \$1800 at West, and got a \$1000 check at Cherokee. Several \$500 donations. Any donations \$200 and up were sent a thank you. It was great to hear stories from the families and how it touched the community. Some kids were sent to the farmers market, and

some kids were allowed to go to JV game and walk stands. Many stood across the street at the library. We really liked the online feature, and want to use it again. Even if we leave QR code to the door, we want to use that. Next year we def want to do online. Even if they post a QR code saying “we gave already “

**Mattress sale** – Debbie has something new – we are planning for the mattress sale, but not allowed in the school building. Brown has offered the parking lot. He would be happy to advertise or support, the craft sale is using the Tri-county Mall, and the school can advertise. Could also be at a church. Is there a place we can rent or use?

**Pit crew** – Dave is working on props, will have all 3 done and orange by Mason performance. Talking about getting a different generator. Concrete person is busy and hasn’t been able to go yet. Concrete needs to be scheduled for the new building.

**Spirit wear** – Amanda – want to open the store this Monday and close Oct 2. Add more fall pieces. Otherwise, felt it went well. Proud parent shirts are here, and available after this meeting. Sold 102!! Somebody is taking over spirit wear for Amanda – Mrs. Cloud is taking over.

**MB uniforms** –All went well first week with exception with the mixup about the show shirts. That is resolved. No updates for MB uniforms.

**Concert uniforms** – we may have some concerts, we never did concert uniform turn in – looking at 11/28 look for email next week asking for volunteers. Kids can drop off uniforms, drop off music, on September 28 5:00 pm.

Mrs. Celek is designing the show t-shirt this year – make sure the size is updated in charms to order the shirts – that will be pulled Monday.

**Taste of music** – 3 tentative dates – working to get confirmed – Canes 10/13, Mod Pizza 11/7, Chipotle 12/8.

**Communications** – posting more, especially to sponsors. Due to the virus and copyright issues, we’re able to post more. Barb is going by what Andy says.

**Tech team** – trying new things, a little outage but it was brought back up. Bandwidth has been figured out, and this Friday (September 18) should be better off. Streaming went from 2 to 50 subscribers. A few copyright issues on some of the videos, but will keep an eye on that.

Rebecca Yobi, asked for parents to take a look at the website and put more thought into design – let’s look at the design and determine the requirements for the website, what does target market want to see, what info should be found. Begin to think about what we want to do and see. Begin thinking about what we want to see, and how to get it. Could get a survey and also perhaps tapping into the students for any skill building (portfolio and also free labor) Perhaps refresh for 2021.

**Sponsorships** – nothing new, some things sent from tag day. Is there a way we can get out to social media to thank them? Phil wants to invite sponsors to show off the gator after a show. Phil has changed jobs, to a digital marketing service. Lots of backend support, relates to fund raising online, lots of ways to build up for that.

**Volunteer positions** – many parents senioring out, looking for people to step into other things – Tag day, swing day, communication, jazz and cake vendor, band camp. Cathy Henson will be doing band camp and needs a shadow.

**Audit results**, and no errors found. No findings. Thanks for everybody's help.

**Jazz and Cakes Baskets** – Shannon will continue to store everything but many things expired.

**Upcoming Performances** – Mason show: Details haven't been released yet for the Mason or Miamisburg shows. The only audience allowed is parents. There will be judging and critiques. OMEA allowed us to send in video – they will give you comments for \$40. BOA is doing something similar, but Midstates doing something else where they are giving awards but it's not an apples to apples competition due to differences in what each district was allowed to do. Both Mason and Miamisburg are doing generalized comments.

Dave Daiker moved to adjourn, Maryann Faulk second. Adjourned 7:27 pm.